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COURSE FILE

ON BUSINESS ECONOMICS AND FINANCIAL ANALYSIS Course Code - SM504MS

III B.Tech I-SEMESTER

A.Y.: 2022-2023

Prepared by

Mrs. T.K.VENKATA NAGAMANI

Assistant Professor

Head of the Department Electronics and Communication Engg. Dept SRI INDU INSTITUTE OF ENGG & TECH Sheriguda(V), ibrahimpatnam(M), R.R.Disi-501 510



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Academic Year	2022-2023
Course Title	BUSINESS ECONOMICS AND FINANCIAL ANALYSIS
Course Code	SM504MS
Programme	B.Tech
Year & Semester	III year I-semester
Branch & Section	ECE-A
Regulation	R18
Course Faculty	Mrs. T.K.VENKATA NAGAMANI, Assistant Professor

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INSTITUTE VISION AND MISSION

Vision:

To become a premier institute of academic excellence by providing the world class education that transforms individuals into high intellectuals, by evolving them as empathetic and responsible citizens through continuous improvement.

Mission:

IM1: To offer outcome-based education and enhancement of technical and practical skills.

IM2: To Continuous assess of teaching-learning process through institute-industry collaboration.

IM3: To be a centre of excellence for innovative and emerging fields in technology development with state-of-art facilities to faculty and students' fraternity.

IM4: To Create an enterprising environment to ensure culture, ethics and social responsibility among the stakeholders.

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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

DEPARTMENT VISION AND MISSION

Vision:

To become a recognized center in the field of Electronics and Communication Engineering by producing creative engineers with social responsibility and address ever-changing global challenges.

Mission:

DM1: To facilitate an academic environment that enables student's centric learning.

DM2: To provide state-of-the-art hardware and software technologies to meet industry requirements.

DM3: To continuously update the Academic and Research infrastructure.

DM4: To Conduct Technical Development Programs for overall professional caliber of Stake Holders.

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PROGRAM EDUCATIONAL OBJECTIVES

Program Educational objectives are to Promote:

PEO1: Graduates with a strong foundation in Electronics and Communication Engineering, Science and Technology to become successful in the chosen professional career.

PEO2: Graduates with ability to execute innovative ideas for Research and Development with continuous learning.

PEO3: Graduates inculcated with industry based soft-skills to enable employability.

PEO4: Graduates demonstrate with ability to work in interdisciplinary teams and ethical professional behavior.

PROGRAM SPECIFIC OUTCOMES

PSO 1: Design Skills: Design, analysis and development a economical system in the area of Embedded system & VLSI design.

PSO 2: Software Usage: Ability to investigate and solve the engineering problems using MATLAB, Keil and Xilinx.

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PROGRAM OUTCOMES

- 1. **ENGINEERING KNOWLEDGE**: Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.
- 2. **PROBLEM ANALYSIS**: Identify, formulate, research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.
- 3. **DESIGN/DEVELOPMENT OF SOLUTIONS**: Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
- 4. **CONDUCT INVESTIGATIONS OF COMPLEX PROBLEMS**: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
- 5. **MODERN TOOL USAGE**: Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modelling to complex engineering activities with an understanding of the limitations.
- 6. **THE ENGINEER AND SOCIETY**: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.
- 7. **ENVIRONMENT AND SUSTAINABILITY**: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- 8. **ETHICS**: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.
- 9. **INDIVIDUAL AND TEAM WORK**: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- 10. **COMMUNICATION**: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, give and receive clear instructions.
- 11. **PROJECT MANAGEMENT AND FINANCE**: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- 12. **LIFE-LONG LEARNING**: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B.Tech. in ELECTRONICS AND COMMUNICATION ENGINEERING

III YEAR COURSE STRUCTURE AND SYLLABUS (R18)
Applicable From 2018-19 Admitted Batch

III YEAR I SEMESTER

EC505PC

EC506PC

*MC510

S.	. No.	Course Code	Course Title	L	Γ	P	Credits
	1	EC501PC	Microprocessors & Microcontrollers	3	1	0	4
	2	EC502PC	Data Communications and Networks	3	1	0	4
	3	EC 503 PC	Control Systems	3	1	0	4
	4	SM504MS	Business Economics & Financial Analysis	3	0	0	3
	5		Professional Elective - I	3	0	0	3

1.5

1.5

0

22

18

Microprocessors & Microcontrollers Lab

Data Communications and Networks Lab

Advanced Communication Skills Lab

Intellectual Property Rights

Total Credits

III VEAR II SEMESTER

6

8

S. No.	Course	Course Title	L	T	P	Credits
	Code					
1	EC601PC	Antennas and Propagation	3	1	0	4
2	EC602PC	Digital Signal Processing	3	1	0	4
3	EC603PC	VLSI Design	3	1	0	4
4		Professional Elective - II	3	0	0	3
5		Open Elective - I	3	0	0	3
6	EC604PC	Digital Signal Processing Lab	0	0	3	1.5
7	EC605PC	e – CAD Lab	0	0	3	1.5
8	EC606PC	Scripting Languages Lab	0	0	2	1
9	*MC609	Environmental Science	3	0	0	0
		Total Credits	18	3	8	22

*MC - Environmental Science - Should be Registered by Lateral Entry Students Only.

Note: Industrial Oriented Mini Project/ Summer Internship is to be carried out during the summer vacation between 6th and 7th semesters. Students should submit report of Industrial Oriented Mini Project/ Summer Internship for evaluation.

Professional Elective - I

EC511PE	511PE Computer Organization & Operating Systems				
EC512PE	Error Correcting Codes				
EC513PE	Electronic Measurements and Instrumentation				

Professional Elective - II

EC611PE	Object Oriented Programming through Java
EC612PE	Mobile Communications and Networks
EC613PE	Embedded System Design

SM504MS: BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

B.Tech. III Year I Semester

L T P C 3 0 0 3

Course Objective: To learn the basic business types, impact of the economy on Business and Firms specifically. To analyze the Business from the Financial Perspective.

Course Outcome: The students will understand the various Forms of Business and the impact of economic variables on the Business. The Demand, Supply, Production, Cost, Market Structure, Pricing aspects are learnt. The Students can study the firm's financial position by analyzing the Financial Statements of a Company.

UNIT – I: Introduction to Business and Economics

Business: Structure of Business Firm, Theory of Firm, Types of Business Entities, Limited Liability Companies, Sources of Capital for a Company, Non-Conventional Sources of Finance.

Economics: Significance of Economics, Micro and Macro Economic Concepts, Concepts and Importance of National Income, Inflation, Money Supply and Inflation, Business Cycle, Features and Phases of Business Cycle. Nature and Scope of Business Economics, Role of Business Economics, Multidisciplinary nature of Business Economics.

UNIT - II: Demand and Supply Analysis

Elasticity of Demand: Elasticity, Types of Elasticity, Law of Demand, Measurement and Significance of Elasticity of Demand, Factors affecting Elasticity of Demand, Elasticity of Demand in decision making, Demand Forecasting: Characteristics of Good Demand Forecasting, Steps in Demand Forecasting, Methods of Demand Forecasting.

Supply Analysis: Determinants of Supply, Supply Function and Law of Supply.

UNIT-III: Production, Cost, Market Structures & Pricing

Production Analysis: Factors of Production, Production Function, Production Function with onevariable input, two variable inputs, Returns to Scale, Different Types of Production Functions.

Cost analysis: Types of Costs, Short run and Long run Cost Functions.

Market Structures: Nature of Competition, Features of Perfect competition, Monopoly, Oligopoly, Monopolistic Competition.

Pricing: Types of Pricing, Product Life Cycle based Pricing, Break Even Analysis, Cost Volume ProfitAnalysis.

UNIT - IV: Financial Accounting:

Accounting concepts and Conventions, Accounting Equation, Double-Entry system of

Accounting, Rules for maintaining Books of Accounts, Journal, Posting to Ledger, Preparation of Trial Balance, Elements of Financial Statements, Preparation of Final Accounts.

UNIT - V: Financial Analysis through Ratios:

Concept of Ratio Analysis, Importance, Liquidity Ratios, Turnover Ratios, Profitability Ratios, Proprietary Ratios, Solvency, Leverage Ratios – Analysis and Interpretation (simple problems).

TEXT BOOKS:

- 1. D. D. Chaturvedi, S. L. Gupta, Business Economics Theory and Applications, InternationalBook House Pvt. Ltd. 2013.
- 2. Dhanesh K Khatri, Financial Accounting, Tata Mc Graw Hill, 2011.
- 3. Geethika Ghosh, Piyali Gosh, Purba Roy Choudhury, Managerial Economics, 2e, Tata McGraw Hill Education Pvt. Ltd. 2012.

REFERENCE BOOKS:

- 1. Paresh Shah, Financial Accounting for Management 2e, Oxford Press, 2015.
- 2. S. N. Maheshwari, Sunil K Maheshwari, Sharad K Maheshwari, Financial Accounting, 5e, Vikas Publications, 2013.



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Website: https://siiet.ac.in/

COs and Mapping with PO/PSO

Course: Business Economics & Financial Analysis (C314) Class: III

ECE-A

Course Outcomes

CO Number	Course Outcomes (CO)
C314.1	The students will understand various forms of Business and the impact of economic variables on the business. (Comprehension)
C314.2	Understand the significance of elasticity of demand and its forecasting, law of demand and its exceptions and supply analysis. (analysis)
C314.3	Understand production analysis function with different variables and cost analysis functions. (application)
C314.4	1. To adopt the principles of accounting to record, classify and summarize various transactions in books of accounts for preparation of final accounts. (Application)
C314.5	Understand the Ratio analysis to give an idea about financial forecasting, financial planning, controlling and decision making. (synthesis)
C314.6	Understand the implementation of different structures of markets covering how price- output is determined under different market structures. (Comprehension)

Mapping of course outcomes with program outcomes:

PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSOI	PSOII
C314.1	3	-	-	-	-	2	-	-	-	-	-	-	-	=-
C314.2	-	3	1	-	-	1	-	-	-	2	-	-	ı	-
C3143	2	3	-	1	ı	ı	-	-	-	-	=	-	1	-
C314.4	3	-	-	2	-	ı	-	2	-	-	2	-	-	-
C314.5	2	3	-	-	-	-	-	-	-	-	-	-	-	-
C314.6	3	2	-	-	-	ı	2	-	-	-	-	-	-	=
AVG	2.6	2.7	1	2	-	2	2	2	-	2	2	-	-	_

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CO- PO/PSO Mapping - Justification

Course: Business Economics & Financial Analysis

(C314) Class: III ECE-A

P01.ENGINEERING KNOWLEDGE: Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.

P02.PROBLEM ANALYSIS: Identify, formulate, research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.

- **P03**. **DESIGN/DEVELOPMENT OF SOLUTIONS**: Design solutions for complex engineering problems and design system components or processes that meet t h e specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
- **PO4. CONDUCT INVESTIGATIONS OF COMPLEX:** Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
- **PO6. THE ENGINEER AND SOCIETY:** Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.
- **PO7. ENVIRONMENT AND SUSTAINABILITY**: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **PO8. ETHICS**: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.
- **PO9. INDIVIDUAL AND TEAM WORK**: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- **PO10. COMMUNICATION**: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, give and receive clear instructions.
- **PO11. PROJECT MANAGEMENT AND FINANCE**: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

CO-PO mapping Justification

C314.1 The students will understand various forms of Business and the impact of economic variables on the business.

	Justification
PO1	Understanding various forms of business involves analyzing data, making projections, and
	evaluating financial aspects. Mathematics is crucial for tasks such as financial modeling,
	statistical analysis, and optimization.
PO6	Businesses operate in diverse cultural environments. The engineer needs to be culturally
	sensitive and consider how business decisions may impact different cultural contexts.

C314.2. law of demand and its exceptions and supply analysis. Understand the significance of elasticity of demand and its forecasting

	Justification						
PO2	In engineering problem-solving, resource management is a common challenge. Engineers						
	need to analyze and optimize the supply side of a system to ensure the availability of						
	necessary resources for their projects.						
PO3	Engineers designing products must consider market dynamics. For instance, in the						
	development of luxury goods or niche products, the law of demand may exhibit exceptions.						
PO10	Engineers must be able to articulate economic principles and their implications in a way						
	that is understandable to both technical and non-technical audiences.						

C314.3. Understand production analysis function with different variables and cost analysis functions.

PO1	Mathematics is a fundamental tool for modeling and analyzing engineering systems.
PO2	Engineers must first identify complex problems within the realm of production and cost
	analysis.

C314.4. To adopt the principles of accounting to record, classify and summarize various transactions in books of accounts for preparation of final accounts.

PO1	Specialized knowledge is crucial for applying accounting principles in engineering
	contexts.
PO4	In adopting accounting principles, engineers engage in ongoing research to understand and
	apply the latest accounting regulations, standards, and methodologies.
PO8	Engineers, in adopting accounting principles, commit to avoiding conflicts of interest that
	might influence financial reporting.
PO11	Engineers, as part of project management and finance, adopt accounting principles to

maintain accurate financial records for project-related transactions.

C314.5. Understand the Ratio analysis to give an idea about financial forecasting, financial planning, controlling and decision making.

PO1	Engineers, especially those with a specialization in financial engineering, bring domain-							
	specific knowledge to ratio analysis.							
PO2	Engineers apply mathematical principles to calculate financial ratios, leveraging their							
	understanding of natural sciences and engineering sciences to interpret the implications of							
	these ratios.							

C314.6. Understand the implementation of different structures of markets covering how price-output is determined under different market structures.

PO1	Engineers use quantitative methods to analyze economic variables that influence price and
	output in different market structures.
PO2	Engineers, in understanding market structures, identify and formulate problems such as the
	impact of market competition, pricing strategies, and resource allocation.
PO3	Engineers, when analyzing and designing solutions for market structures, must consider the
	potential impact on public health and safety.

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD <u>ACADEMIC CALENDAR 2022-23</u>

B. Tech./B. Pharm. III YEAR I & II SEMESTERS

I SEM

S. No	Description	Duration			
		From	То		
1	Commencement of I Semester classwork	1	09.09.2022		
2	1 st Spell of Instructions (including Dussehra Recess)	09.09.2022	10.11.2022 (9 Weeks)		
3	Dussehra Recess	03.10.2022	08.10.2022 (1 Week)		
4	First Mid Term Examinations	11.11.2022	17.11.2022 (1 Week)		
5	Submission of First Mid Term Exam Marks to the University on or before	24.11.2022			
6	2 nd Spell of Instructions	18.11.2022	12.01.2023 (8 Weeks)		
7	Second Mid Term Examinations	16.01.2023	21.01.2023 (1 Week)		
8	Preparation Holidays and Practical Examinations	23.01.2023	28.01.2023 (1 Week)		
9	Submission of Second Mid Term Exam Marks to the University on or before	30.01.2023			
10	End Semester Examinations	30.01.2023	11.02.2023 (2 Weeks)		

Note: No. of Working/instructional days: 92

II SEM

S. No		Duration			
	Description	From	To		
1	Commencement of II Semester classwork	13.02.2023			
2	1 st Spell of Instructions	13.02.2023	08.04.2023 (8 Weeks)		
3	First Mid Term Examinations	10.04.2023	15.04.2023 (1 Week)		
4	Submission of First Mid Term Exam Marks to the University on or before				
5	2 nd Spell of Instructions (including Summer Vacation)	17.04.2023	24.06.2023 (10 Weeks)		
6	Summer Vacation	15.05.2023	27.05.2023 (2 Weeks)		
7	Second Mid Term Examinations	26.06.2023	01.07.2023 (1 Week)		
8	Preparation Holidays and Practical Examinations	03.07.2023	08.07.2023 (1 Week)		
9	Submission of Second Mid Term Exam Marks to the University on or before	08.07.2023			
10	End Semester Examinations	10.07.2023	22.07.2023 (2 Weeks)		

Note: No. of Working/instructional days: 90

REGISTRAR



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING Class Timetable

CLASS: III-B. Tech ECE-A		CLASS: III-B.Tech ECE-A A.Y:2022-23 SEMESTER:			TER: I		LH: C-201	
TIME/ DAY	I 9:40-10:30	II 10:30 -11:20	III 11:20-12:10	IV 12:10-1:00	1:00-1:30	V 1:30-2:20	VI 2:20-3:10	VII 3:10-4:00
MON	DCN	IPR	CS	LIB		MPMC LAB / DCN LAB		N LAB
TUE	CS .	MPMC	EMI	DCN	L	CYB	BEFA	SPORTS
WED	СҮВ	MPMC(T)/DCN(T)	CS	EMI	U	DCN LAB / MPMC LAB		C LAB
THU	EMI	DCN	CO-CU	/DAA	Ċ	IPR	MPMC	CS(T)/MPMC(T)
FRI	CS	BEFA	EMI	MPMC	н	DCN(T)/CS(T) ACS LAB		CS LAB
SAT	MPMC	IPR	MPMC(AI	DJUNCT)	1	BEFA	DCN	COUN

*(T) - Tutorial Concern Faculty

Course Code	Course Name	Name of the Faculty	Course Code	Course Name		Name of the Faculty	
EC501PC	MPMC- Microprocessors & Microcontrollers	I.Venu	EC505PC	MPMC LAB- Microprocessors & Microcontrollers Lab		I.Venu/K.Srikanth/P.Srilatha	
EC502PC	DCN-Data Communications and Networks	Y.Raju	EC506PC	DCN LAB- Data Communications and Networks Lab		J.Anand Rao/ M.Ganesh/Y.Raju	
EC503PC	CS-Control Systems	K.Srikanth	EN508HS	ACS LAB- Advanced Communication Skills Lab		D.Ananda Rao	
SM504MS	BEFA- Business Economics	K V Nagamani	*MC510	IPR-Intellectual Property Rights		ts	S.Srinivas
31413041413	& Financial Analysis	K v Ivagamam	MPMC(ADJU	NCT)	G.Chandrasekhar		
DOSLABO	EMI-Electronic Measurements		LIB	Library	,		B.Jyothirmai/S.Alekhya
EC513PE	and Instrumentation (PE-I)	M.Ganesh	COUN	Counse	eling	Dr.	S.Suresh/S.Alekhya/M.Ganesh
+oun			CO-CU/DAA	Co-Cu	rricular/Dept.Assc.Act.	M.	Ganesh/S.Naresh/P.KrishnaRao
*CYB	Cyber Security	T.Divya	SPORTS Head of The	Sports.	artment Dept	Sn	M. Ganeshak Bagmapatnam
	Class Incharge		Head of The	Departm	HIND ENGO TECH		R R Diet Politicipan (501511)

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LESSON PLAN

Programme: B.Tech	Academic Year: 2022-23
Year: III	Semester: I
Course title: BEFA	Course code: SM504MS
Name of Faculty: T.K.VENKATA NAGAMANI	

Unit-I Introduction to Business and Economics

Business: Structure of Business Firm, Theory of Firm, Types of Business Entities, Limited Liability Companies, Sources of Capital for a Company, Non-Conventional Sources of Finance.

Economics: Significance of Economics, Micro and Macro Economic Concepts, Concepts and Importance of National Income, Inflation, Money Supply and Inflation, Business Cycle, Features and Phases of Business Cycle. Nature and Scope of Business Economics, Role of Business Economist, Multidisciplinary nature of Business Economics.

No. of	Topics	Reference	Teaching
Sessions			Method/
Planned			Aids
1	Structure of Business Firm, Theory of Firm	T2	BB
1	Types of Business Entities	T2	BB
1	Limited Liability Companies	T2	BB
1	Sources of Capital for a Company	T2	BB
1	Non-Conventional Sources of Finance	T2	BB
1	Significance of Economics, Micro and Macro Economic Concepts	T1	BB
1	Concepts and Importance of National Income,	T1	BB
1	Inflation, Money Supply and Inflation	T1	BB
1	Business Cycle, Features and Phases of Business Cycle	T1	BB,PPT
1	Multidisciplinary nature of Business Economics	T1	BB

Gap beyond syllabus(if any):

Gap within the syllabus(if any)

Course Outcome 1: The students will understand various forms of Business and the impact of economic variables on the business.

^{*}Session Duration: 50 minutes

^{*}Total Number of Hours/Unit: 10

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Unit-II Syllabus

Demand and Supply Analysis: Elasticity of Demand: Elasticity, Types of Elasticity, Law of Demand, Measurement and Significance of Elasticity of Demand, Factors affecting Elasticity of Demand, Elasticity of Demand in decision making, Demand Forecasting: Characteristics of Good Demand Forecasting, Steps in Demand Forecasting, Methods of Demand Forecasting.

Supply Analysis: Determinants of Supply, Supply Function and Law of Supply.

No. of Sessions	Topics	Reference	Teaching Method/
Planned			Aids
1	Elasticity, Types of Elasticity	T1	BB
1	Law of Demand	T2	BB
1	Measurement and Significance of Elasticity of Demand	T2	BB
1	Factors affecting Elasticity of Demand	T2	BB
1	Elasticity of Demand in decision making	T2	BB
1	Demand Forecasting	T2	BB,PPT
1	Characteristics of Good Demand Forecasting	T2	BB
1	Steps in Demand Forecasting	T1	BB
1	Methods of Demand Forecasting	T2	BB
1	Determinants of Supply	T1	BB
1	Supply Function and Law of Supply	T2	BB
Gap bevo	ond syllabus (if any):		

Gap within the syllabus (if any)

Course Outcome 2: Understand the significance of elasticity of demand and its forecasting, law of demand and its exceptions and supply analysis.

^{*}Session Duration: 50 minutes

^{*}Total Number of Hours/Unit: 11

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Website: https://siiet.ac.in/

Unit-III Syllabus

Production, Cost, Market Structures & Pricing

Production Analysis: Factors of Production, Production Function, Production Function with onevariable input, two variable inputs, Returns to Scale, Different Types of Production Functions.

Cost analysis: Types of Costs, Short run and Long run Cost Functions.

Market Structures: Nature of Competition, Features of Perfect competition, Monopoly, Oligopoly, and Monopolistic Competition.

Pricing: Types of Pricing, Product Life Cycle based Pricing, Break Even Analysis, Cost Volume ProfitAnalysis.

No. of	Topics	Reference	Teaching
Sessions			Method/
Planned			Aids
1	Factors of Production, Production Function	T1	BB
1	Production Function with onevariable input, two variable inputs	T1	BB
1	Returns to Scale, Different Types of Production Functions.	T1	BB
1	Types of Costs	T1	BB
1	Short run and Long run Cost Functions	T1	BB
1	Nature of Competition	T1	BB
1	Features of Perfect competition	T1	BB
1	Monopoly, Oligopoly	T1	BB
1	Monopolistic Competition	T1	BB
1	Types of Pricing, Product Life Cycle based Pricing	T2	BB
1	Break Even Analysis, Cost Volume ProfitAnalysis.	T2	BB,PPT

Gap beyond syllabus(if any):

Gap within the syllabus(if any)

Course Outcome 3: Understand production analysis function with different variables and cost analysis functions.

Course Outcome 6: Understand the implementation of different structures of markets covering how price-output is determined under different market structures.

*Session Duration: 50minutes

*Total Number of Hours/Unit: 11



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Unit-IV Syllabus

Financial Accounting: Accounting concepts and Conventions, Accounting Equation, Double-Entry system of Accounting, Rules for maintaining Books of Accounts, Journal, Posting to Ledger, Preparation of Trial Balance, Elements of Financial Statements, and Preparation of Final Accounts.

No. of	Topics	Reference	Teaching
Sessions			Method/
Planned			Aids
2	Accounting concepts and Conventions	T2,R2	BB
2	Accounting Equation, Double-Entry system of Accounting	R2	BB
1	Rules for maintaining Books of Accounts	T2,R1	BB
3	Journal, Posting to Ledger	T2, R2	BB, PPT
3	Preparation of Trial Balance	T2, R 1	BB
2	Elements of Financial Statements	T2	BB
3	Elements of Financial Statements	T2	BB

Gap beyond syllabus(if any):

Gap within the syllabus(if any)

Course Outcome 4: To adopt the principles of accounting to record, classify and summarize various transactions in books of accounts for preparation of final accounts.

^{*}Session Duration: 50minutes

^{*}Total Number of Hours/Unit: 16



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Unit-V Syllabus

Financial Analysis through Ratios: Concept of Ratio Analysis, Importance, Liquidity Ratios, Turnover Ratios, Profitability Ratios, Proprietary Ratios, Solvency, Leverage Ratios – Analysis and Interpretation (simple problems).

No. of Sessions Planned	Topics	Reference	Teaching Method/ Aids
2	Concept of Ratio Analysis	T2	BB
1	Importance, Liquidity Ratios	T2	BB
2	Turnover Ratios	T2	BB,PPT
2	Profitability Ratios	T1	BB
2	Solvency	T1	BB
2	Leverage Ratios	T1	BB
3	Analysis and Interpretation (simple problems).	T2	BB

Gap beyond syllabus(if any):

Gap within the syllabus(if any)

Course Outcome 5: Understand the Ratio analysis to give an idea about financial forecasting, financial planning, controlling and decision making.

TEXT BOOKS:

- 1. D. D. Chaturvedi, S. L. Gupta, Business Economics Theory and Applications, InternationalBook House Pvt. Ltd. 2013.
- 2. Dhanesh K Khatri, Financial Accounting, Tata Mc Graw Hill, 2011.
- 3. Geethika Ghosh, Piyali Gosh, Purba Roy Choudhury, Managerial Economics, 2e, Tata McGraw Hill Education Pvt. Ltd. 2012.

REFERENCE BOOKS:

1. Paresh Shah, Financial Accounting for Management 2e, Oxford Press, 2015.

^{*}Session Duration: 50minutes

^{*}Total Number of Hours/Unit: 14

2. S. N. Maheshwari, Sunil K Maheshwari, Sharad K Maheshwari, Financial Accounting, 5e, Vikas Publications, 2013.

WEB REFERENCES:

<u>+</u>	
S.No.	Web Link
1	https://libguides.nypl.org/c.php?g=1071737&p=7803551
2	https://www.investopedia.com/articles/economics/11/intro-supply-demand.asp
3	https://www.investopedia.com/terms/c/competitive-pricing.asp
4	https://www.investopedia.com/ask/answers/041015/how-does-financial-accounting-differ-managerial-accounting.asp
5	https://www.winvesta.in/blog/financial-ratio-analysis



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Lecture notes

Unit 1 link:

https://docs.google.com/document/d/1fhXSewQ_jkO_7cS2kFe93ojb 8vOFxy_w/edit?usp=sharing&ouid=113645564463234631838&rtpof =true&sd=true

Unit 2 link:

https://drive.google.com/file/d/1J2iTp1l9VtULNdmAqIO3xT3gBtC1 CGzy/view?usp=drive_link

Unit 3 link:

https://drive.google.com/file/d/1uV234hm-ZpZzr4p12s3PW3KOJZh9QtBf/view?usp=drive_link

Unit 4 link:

https://drive.google.com/file/d/1r4wECT0dYAHCCxWfPCWtZYZ2 _6adD5_a/view?usp=drive_link

Unit 5 link:

https://drive.google.com/file/d/11yX7b0bupaTR2Wno4EJ_mJqdmHdUw8Bq/view?usp=drive_link



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Power point presentation

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UNIT 1

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UNIT 2

https://docs.google.com/presentation/d/1E6bfW8T2Et1C63kCezumxZOepYdnyx9C/edit?usp=drive link&ouid=113645564463234631838&rtpof=true&sd=true

UNIT 3

https://docs.google.com/presentation/d/1NBtfnamFk2UDDyujuYd_JNboVGEAcudi/edit?usp=sharing&ouid=113645564463234631838&rtpof=true&sd=true

UNIT 4

https://docs.google.com/presentation/d/1jxEQGX3hl6M4gsNIcQ2NhV Z xMNS4r-/edit?usp=sharing&ouid=113645564463234631838&rtpof=true&sd=true

UNIT 5

 $\frac{https://docs.google.com/presentation/d/1tlWlEUvEzE8dZ4yVvg5FTYoUVXC3jspt/edit?us}{p=drive\ link\&ouid=113645564463234631838\&rtpof=true\&sd=true}$

R16

Code No: 134AG

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B.Tech II Year II Semester Examinations, May - 2019 BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, ETM, MMT, AE MIE, PTM, CEE, MSNT)

Time: 3 Hours Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART-A

		(25 Marks)
1.	Give brief answers to the following:	
	a) Non- conventional sources of Finance	[2]
	b) Business cycle and its phases	[3]
	c) Characteristics of a good demand forecasting	[2]
	d) Supply function	[3]
	e) Types of Pricing	[2]
	f) Returns to scale	[3]
	g) Accounting Equation	[2]
	h) Trial Balance	[3]
	i) Current Ratio	[2]
	j) Working Capital and its components.	[3]
	PART-B	
		(50 Marks)
2.a)	Explain different sources of capital needed for a Joint Stock Compan	y.
b)	Explain different kinds of Business Entities.	[5+5]
	OR	
3.a)	Discuss the nature and scope of Business Economics.	
b)	Define the term "Inflation and explain its impact on the economics.	[5+5]
4.	What is "Elasticity of Demand"? Explain the broad classification of	Elasticity of
	Demand.	[10]
	OR	
5.	Explain different methods of demand forecasting.	[10]
6.	Explain Law of Diminishing Returns. How are they helpful in man	agerial
	decisions?	[10]
	OR	
7.a)	Explain the features of a perfect competitive market.	
b)	Explain the concept of pricing based on Product Life Cycle.	[5+5]
	·	

8.a) What is "Accounting"? Explain Double entry system of Book- Keeping.

b) Journalise the following transactions: [5+5]

Jan 1.2018	Commenced with Cash	Rs. 10,00,000
Jan 3,2018	Purchased Goods worth	Rs.2,00,000
Jan 8,2018	Sold goods to Mr.Raghu	Rs.1,00,000
Jan 30,2018	Salaries Paid	Rs. 20,000
Jan 30,2018	Rent Paid	Rs. 10,000

OR

9. Explain any four accounting Concepts.

[10]

10. Explain the procedure for preparing "statement showing changes in working capital" with Imaginary figures. [10]

OR

11. Following is the Profit and Loss Account of the year ended 31st December, 2017

Dr			Cr
To Opening stock	1,00,000	By Sells	5,60,000
To Purchases	3,50,000	By closing Stock	1,00,000
To Wages	9,000		
To Gross Profit c/d	2,01,000		
	6,60,000		6,60,000
To Administrative Expenses	20,000	By Gross Profit b/d	2,01,000
To Selling and distribution expenses	89,000	By Interest on investments	10,000
To Non-operating Expenses	30,000	By Profit on sale of	8,000
To Net Profit	80,000	Investment	
	2,19,000		2,19,000

You are required to calculate

- a) Gross Profit Ratio
- b) Net Profit Ratio
- c) Operating Ratio
- d) Operating Profit Ratio.

[10]

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Code No: 134AG

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B. Tech II Year II Semester Examinations, November/December - 2020 BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, ETM, AE, MIE, PTM, CEE, MSNT)
Time: 2 hours

Max. Marks: 75

Answer any Five Questions All Questions Carry Equal Marks

- - -

- 1.a) What are the disciplines that have relevance to understanding of business economics?
 - b) With suitable examples explain how business economist's role is important to an organization. [8+7]
- 2.a) Discuss the factors affecting elasticity of demand.
 - b) Outline the determinants of supply.

[7+8]

- 3. Compare and contrast the following:
 - a) Sunk cost versus Historical cost
 - b) incremental cost versus marginal cost.
 - c) Longrun versus short run cost.

[5+5+5]

- 4.a) What are Personal, Real and Nominal accounts? What are the rules governing the entries to these accounts?
 - b) Discuss the elements of Financial statements.

[9+6]

- 5.a) What are the various liquidity ratios? Explain briefly each of them.
 - b) The opening balance in debtors account is Rs. 75,000 and the closing balance is 1,05,000. The Sales for the year has been Rs. 25,00.000. Find out the debtors turnover ratio and collection period. [7+8]
- 6. Define Monopoly. Explain the features of oligopoly.

[15]

7. From the following data calculate: a) inventory turn over ratio and b) average period of stock holding.

 Sales
 Rs. 25,00,000

 Sales Returns
 Rs. 1,25,000

 Stock as on 1.1.2019
 Rs. 4,80,000

 Stock as on 31.12.2019
 Rs. 3,60,000

[15]

- 8. Write short notes on:
 - a) Law of supply
 - b) Inflation
 - c) National Income. [5+5+5]

R18

Code No: 155AG

JAWAHARLALNEHRUTECHNOLOGICAL UNIVERSITY HYDERABAD B. Tech III Year I Semester Examinations, August - 2022 BUSINESSECONOMICSANDFINANCIALANALYSIS

(Common to EEE, ECE, EIE, MCT, AE)

Time:3 Hours Max.Marks:75

Answer any five questions All questions carry equal marks

	marks	
		
1. a) b)	Discuss the nature and scope of Business Economics. What role does the managerial economist play in business?	[7+8]
2. a) b)	What is Inflation? Explain its economic effects on different people. Describe briefly the different phases of Business Cycle.	[7+8]
3. a) b)	Explain Law of demand and point out its assumptions and exceptions. Define Elasticity of demand. What is its practical significance?	[8+7]
b)	4. a) WhatisDemandforecasting?Whatarethecharacteristicsofgooddemandforecasting. Describe the qualitative methods of demand forecasting.	asting? [7+8]
5. a) b)	Give a broad classification of the factors of production. What do you understand by Returns to scale? Discuss.	[7+8]
6. a) b)	Compare and contrast Perfect competition and Monopoly. DiscussthestrategiesthatmaybeadoptedduringdifferentstagesofProductLife Cycle.	[7+8]

7. The following is related to Khousik for the yearending2019.PrepareTradingAccount, ProfitandLossAccountandBalanceSheet.ClosingstockwasvaluedatRs.20,800.

[15]

Particulars	Balance(Dr)	Balance(Cr)
Capital		48,800/-
Cash in hand	700/-	
Purchases &Sales	80,000/-	1,90,000/-
Bank loan		20,000/-
Returns	3,000/-	1,500/-
Carriage	3,400/-	
Stockon1-4-2018	13,000/-	
Bills receivable	8,000/-	
Bills payable		6,000/-
Rent and taxes	7,200/-	
Salaries	24,000/-	
Wages	12,000/-	
Office expenses	1,200/-	
Trade expenses	800/-	
Discount	700/-	600/-
Sundry debtors	29,600/-	
Sundry creditors		13,000/-
Machinery	72,000/-	
Furniture	18,000/-	
Drawings	4,800/-	
Advertising	600/-	
Bank charges	100/-	
Insurance	800/-	
TOTAL	2,79,900/-	2,79,900/-

^{8.} a) What is financial ratio analysis? Explain how accounting ratios are important in decision making.

b) A company has 15,000 shares, market price of which Rs. 45 per share and its net profit after taxes for the financial year 2017-18 is Rs. 4, 50,000. Find Price-earnings ratio and Earnings per share. [7+8]

R18

Code No: 155AG

JAWAHARLALNEHRUTECHNOLOGICAL UNIVERSITYHYDERABAD B.Tech III Year I Semester Examinations, February -2022 BUSINESSECONOMICS AND FINANCIAL ANALYSIS (Common to ECE, EIE, MCT, AE)

Time:3 Hours Max.Marks:75

Answer any five questions all questions carry equal marks

- 1. Define Business Economics? Explain the nature and scope of business economics and brief on business cycle, its features and phases of business cycle. [15]
- 2. Examinethemicro, macroeconomicconceptsandbriefontheconceptsandimportance of national income in managerial economics. [15]
- 3.a) Discuss the different methods of demand forecasting.
 - b) Explain the law of supply and supply function.

[7+8]

4. List out the determinants of demand. Explain law of demand and discuss the Measurement and significance of elasticity of demand.

[15]

- 5.a) Explain the concept of Break even analysis. Discuss its applications.
 - b) Describe the production function and brief on law of returns to scale.

[7+8]

- 6.a) Define Monopoly. Explain price output determination under monopoly.
 - b) Brief about the short run and long run cost function.

[8+7]

- 7.a) Define Accounting. Discuss any four accounting concepts.
 - b) Discuss the procedure for preparation of final accounts.

[8+7]

8. The following Trading and Profit and Loss Account of Fantasy Ltd. For the year 31-3-2000 is given below:

Particulars	Rs.	Particulars	Rs.
To Opening Stock	76,250	By Sales	5,00,000
To Purchases	3,15,250	By Closing Stock	98,500
To Carriage and Freight	2,000		
To Wages	5,000		
To Gross Profit b/d	2,00,000		
	5,98,500		5,98,500
To Administrative Expenses	1,01,000	By Gross Profit b/d	2,00,000
To Selling& Dist. Expenses	12,000	By non-operating incomes:	
To non-operating expenses	2,000	By Interest on Securities	1,500
To Financial Expenses	7,000	By Dividend on shares	3,750
Net Profit c/d	84,000	By Profit on Sale of Shares	750
	2,06,000		2,06,000

Calculate:

- a) Gross Profit Ratio
- b) Expenses Ratio
- c) Operating Ratio
- d) Net Profit Ratio
- e) Stock Turnover Ratio.

[15]

Wages	12,000/-	
Officeexpenses	1,200/-	
Tradeexpenses	800/-	
Discount	700/-	600/-
Sundrydebtors	29,600/-	
Sundrycreditors		13,000/-
Machinery	72,000/-	
Furniture	18,000/-	
Drawings	4,800/-	
Advertising	600/-	
Bankcharges	100/-	
Insurance	800/-	
TOTAL	2,79,900/-	2,79,900/-

6. a) What is financial ratio analysis? Explain how accounting ratios are important in decision making.

b) A company has 15,000 shares, market price of which Rs. 45 per share and its net profit after taxes for the financial year 2017-18 is Rs. 4,50,000. Find Price-earning ratio and Earningspershare. [7+8]

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Sheriguda (v), ibrahimpatnam (M), R.R.Dist-501510 I - Mid Examination, Nov – 2022

Year &Branch: III – ECE (A, B) Date: 12/11/2022

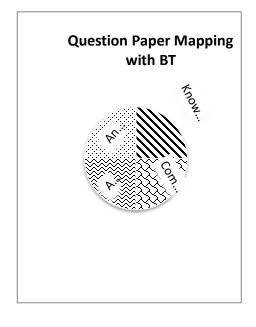
(AN)

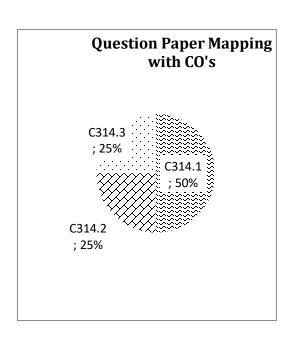
Subject: Business economics and financial analysis Max, marks: 10 Time:

60 mins

Answer any TWO Questions .All Question carry Equal Marks

- 1. Describe business economics? Write the nature and scope of business economics? C314.1 (Comprehension)
- 2. List the sources of capital required for a joint stock company? C314.1 (knowledge)
- 3. Compare the types of elasticity of demand? C314.2 (analysis)
- 4. Illustrate the law of variable proportion. C314.3 (application)





Sheriguda (v), ibrahimpatnam (m), RR.DIST-501510 II-MID Examination, JAN:2023

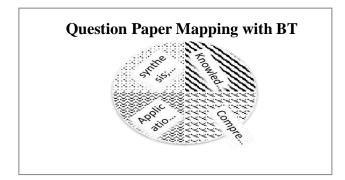
Year Branch–III-ECE (A) Date: 20/01/2023 (AN)

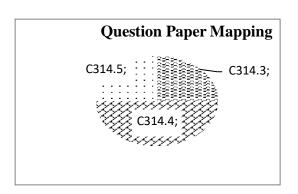
Subject: Business economics and financial analysis max, marks: 10 Time: 60mins

Answer any TWO Questions All Questions carry Equal Marks

- 1. Explain the classification of costs? C314.3 (Comprehension)
- 2. State the importance of ratio analysis as a technique for analyzing of financial statements?

 C314.5 (knowledge)
- 3. Illustrate the classification of accounts? C314.4 (Application)
- 4. Collect the information about concepts and conventions of accounting? C314.4 (synthesis)





Sri Indu Institute of Engineering & Technology II B.Tech ECE I Sem., I mid – Term Examinations, NOV : 12-11- 2022 BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

		Obj	Objective Exam						
Name: _	Hall Ticket No.								
I CHOC	SE THE CORRECT ALTERNATIVE:		I				ı		
1. Lo	ong-term assets without any physical existence possessing a value a	ıre c	alled		()		
A :) Intervalle access								
) Intangible assets) Fixed assets								
	Current assets								
) Investments								
2. The as	ne assets that can be easily converted into cash within a short period	l ie,	, one	yea (r or le	ess a	re kr	own	
A ·				`	,				
	Intangible assets								
	Fixed assets Current assets								
) Investments								
3. G	ross profit is				()		
	Cost of goods sold + Opening stock								
	Sales - cost of goods sold								
) Sales - purchase								
	Net profit - expenses								
4. No	mustic is coloulated in which of the following account				(`		
4. INC	profit is calculated in which of the following account				()		
) Profit and loss accounts								
	Balance sheet								
	Trial balance								
L) Trading account								
5. T	ne charges of placing commodities into a saleable condition should	be	chan	iged	l to ()		
A	Trading account								
	Profit and loss account								
	Balance sheet								
D	None of the above								
6. W	Torking capital is the ()								
A	Capital borrowed from the banks								
	Difference between current assets and liabilities								
	Difference between fixed assets and current assets								
D	Cash and bank balance								
7. W	Thich of the following transactions will improve the current ratio?						()	
A	Purchase of goods for cash								
B	Payment to trade payables								
C	Credit purchase of goods								

D) Cash collected from trade receivables

	8. Which of the following ratio measures short term solvency?	()
	A) Liquidity ratios		
	B) Solvency ratios		
	C) Activity ratio		
	D) Profitability ratio		
	9. Liquidity ratios include	()
	A) Current ratio		
	B) quick ratio		
	C) Absolute liquid ratioD) All of the above		
	10. Which of the following is not an indicator that a firm is over tradingA) A sharp increase in sales	()
	B) Decrease in merging due to the use of the discounts		
	C) Increasing the size of over draft		
	D) A decreasing debtor period		
ΙI٠	FILL IN THE BLANKS:		
ш.	TIDD IN THE BUSINESS.		
	1. Supplier's personal account is seen in the		
	2. Sales invoices are entered in		
	3. If a trial balance totals do not agree, the difference must be entered in		.·
	4. The debts which are to be repaid within a short period (a year or less) are re	ferred	to
	as		
	5. Copyright, patents and trademarks are examples of		
	6. Liquid ratio is equal to liquid assets divided by		
	7. The is a measure of liquidity that excludes generally the least	st liqui	d asset
	8. Two basic measures of liquidity are		
	9. The of a business count is measured by its ability to satisfy it	s short	term
	obligations as they become due.		
	10. Gross profit is to be distributed between the two periods on the basis of		
	- -		

Sheriguda (V), Ibrahimpatnam (M), R.R.Dist-501 510

B-Tech I - Mid Examinations, NOV-2022

Year &Branch: III -ECE-A, B&C Date: (02-11-2022FN)

Subject: BEFA

ANSWER KEY

Descriptive paper key link:

Key Paper

 $\frac{https://docs.google.com/document/d/1zup6hVmF-}{sZbDIxFNfmirSrhGD8HJp5i/edit?usp=sharing\&ouid=113645564463234631838\&rtpof=true\&sd\\ \underline{=true}$

T	Choose th	e correc	t altern	ative
		IC (4 L V C.

- 1) B
- 2) C
- 3) A
- 4) D
- 5) D
- 6) B
- 7) D
- 8) C
- 9) B
- 10) A

Fill in the blanks:

- 11) Limited liability company
- 12) macro economics
- 13) business
- 14) demand pull
- 15)complementary
- 16)point elasticity of demand

$$17)e(p) = dQ/Q$$

dP/P

- 18)technological
- 19)Supply function
- 20)four

Sheriguda (V), Ibrahimpatnam (M), R.R.Dist-501 510

B-Tech II - Mid Examinations, JAN-2023

Date: 12 /01/23 (FN)

Subject: BEFA

Year &Branch: III -ECE-A, B&C

ANSWER KEY

Descriptive paper key link:

https://docs.google.com/document/d/1eRXRVEsc0GYiafQN6vd5bnuB-IMNiW-L/edit?usp=drive_link&ouid=116051710862202242536&rtpof=true&sd=true

Objective/Quiz Key Paper

Key Paper BEFA:

- 1. C
- 2. B
- 3. D
- 4. D
- 5. C
- 6. C
- 7. D
- 8. D
- 9. A
- 10. B

Fill in the blanks:-

- 1. Discriminatory pricing & Differential pricing
- 2. Price=MC=AC
- 3. Record all business transactions of monetary nature
- 4. Assets = Liabilities + Capital
- 5. Total Assets
- 6. Business transaction
- 7. Liquid ratio, inventory
- 8. Liquidity
- 9. Cost of goods purchased and cost of average inventory
- 10. Equity share capital + Preference share capital + Revenues and Surplus



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(Approved by AICTE, New Delhi and Affiliated to JNTUH, Hyderabad)
Khalsa Ibrahimpatnam, Sheriguda (V), Ibrahimpatnam (M), Ranga Reddy Dist., Telangana – 501 510
Website: https://siiet.ac.in/

ASSIGNMENT- 1 SUBJECT: BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

- 1] Explain business economics .write the nature & scope of business economics. C314.1 (Knowledge)
- 2] What is Joint Stock Company? Discuss the source of capital required by a joint stock company. C314.1 (Analysis)
- 3] What is a business cycle? Discuss the phases of business cycle? C314.1 (Evaluate)
- 4] Write the determinants of demand? C314.2 (synthesis)
- 5] Explain the types elasticity of demand? C314.2 (Analysis)



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ASSIGNMENT- 2

- 1. Explain Production function and difference types of production function? C314.3(Analysis)
- 2. Describe the advantages of double entry system of book keeping? C314.4(Knowledge)

SUBJECT: BEFA

- 3. Illustrate the accounting concepts and conventions? C314.4(Application)
- 4. Differentiate cash flow and fund flow C314.5(Comprehension)
- 5. Explain liquidity and profitability ratios? C314.5(Evaluation)



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TUTORIAL TOPICS

SUBJECT: BUSINESS ECONOMICS& FINANCIAL ANALYSIS

S.NO	Unit	TOPIC	Number of Sessions Planned	Teaching method/Aids
1.		What are the different types of business entites?explain	1	BB
2.		What is national income ?explain the concepts of national income	1	BB
3.		Explain the law of demand with assumptions?	1	BB
4.	2	Explain different methods of demand forecasting?	1	BB

5.		Explain the features of perfect competitive market?.	1	BB
6.		What are the objectives of pricing?	1	BB
	3			
7.	4	what are accounting concepts ?discuss any 3 accounting concepts in detail	1	ВВ
8.		Explain how a ledger account can be maintained	1	BB
9.	5	Explain the classification of ratio analysis?	1	BB
10.)	Describe the various types of profitability ratios?	1	BB



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Course Title	business economics and financial analysis
Course Code	SM504MS
Programme	B.Tech
Year & Semester	III year I-semester, A sec
Regulation	R18
Course Faculty	T.K.VENKATA NAGAMANI Assistant Professor, ECE

Slow learners:

S No	Roll no	No of backlogs	Internal-I Status	Internal-II Status
1	20X31A0401	4	20	20
2	20X31A0403	5	15	14
3	20X31A0406	4	17	21
4	20X31A0407	3	20	19
5	20X31A0408	3	16	19
6	20X31A0410	5	19	18
7	20X31A0411	4	18	21
8	20X31A0412	5	14	15
9	20X31A0413	4	14	21
10	20X31A0418	8	14	14
11	20X31A0419	4	17	20
12	20X31A0423	3	23	21
13	20X31A0427	3	21	18
14	20X31A0428	4	23	22
15	20X31A0430	4	24	23
16	20X31A0431	5	24	17
17	20X31A0433	3	20	17

18	20X31A0435	3	16	18
19	20X31A0436	5	19	19
20	20X31A0440	4	20	22
22	20X31A0445	4	23	21
23	20X31A0447	3	22	22
24	20X31A0450	4	22	22
25	20X31A0453	4	18	21
26	20X31A0454	5	14	20
27	20X31A0455	4	18	21
28	20X31A0456	5	14	21
30	20X31A0458	3	21	20
31	20X31A0462	3	21	22

Advanced learners:

S.NO	ROLL.NO.	
1	20X31A0404	
2	20X31A0409	
3	20X31A0415	REFERENCE BOOKS:
4	20X31A0416	1. Paresh Shah,
5	20X31A0420	Financial Accounting for
6	20X31A0421	Management 2e, Oxford Press, 2015.
7	20X31A0422	2. S. N. Maheshwari,
8	20X31A0425	Sunil K Maheshwari, Sharad K Maheshwari,
9	20X31A0432	Financial Accounting,
10	20X31A0434	5e, Vikas Publications, 2013.
11	20X31A0437	
12	20X31A0438	,
13	20X31A0439	
14	20X31A0442	

15	20X31A0444
16	20X31A0449
17	20X31A0452
18	20X31A0459
19	20X31A0460

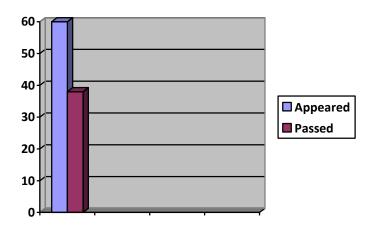


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BATCH ECE-III BTECH I SEM ECE-A RESULT ANALYSIS

ACADAMIC	COURSE	NUMBE STUDE		QUESTIO SETT		
YEAR	NAME	APPEARED	PASSED	INTERNAL	EXTERNAL	PASS%
2022-23	Business economics and financial analysis	60	38	COURSE FACULTY	JNTUH	63

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS (C314) RESULT ANALYSIS





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Website: https://siiet.ac.in/

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING REMEDIAL CLASSES TIME TABLE

A.Y 2022-23

SEMESTER-I

BRANCH/ SEC	MON 4.00 PM- 5.00 PM	TUE 4.00 PM-5.00 PM	WED 4.00 PM- 5.00 PM	THUR 4.00 PM- 5.00 PM	FRI 4.00 PM- 5.00 PM
II ECE-A	EDC	NATL	DSD	PTSP	SS
II ECE-B	NATL	DSD	PTSP	SS	EDC
III ECE-A	MPMC	DCCN	CS	BEFA	EMI
Ш ЕСЕ-В	DCCN	CS	BEFA	EMI	МРМС
III ECE-C	CS	BEFA	EMI	МРМС	DCCN
IV ECE-A	MW&OC	DIP	PPLE	NS&C	JAVA
IV ECE-B	DIP	PPLE	NS&C	JAVA	MW&OC
IV ECE-C	PPLE	NS&C	JAVA	MW&OC	DIP

Head of Hoppepartment

Electronics and Communication Engg. Dept.

SRI INDU INSTITUTE OF ENGG & TECH,

Sheriguda(V), Ibrahimpatnam(M), R.R.Dist-501 510.

PRINCIPAL

Sri Indu kristitute of Engineering & Tech. Srieriguda(Vill), Ibrahimpatnam, R R DIST Telangana -501 510



Department of Electronics and Communication Engineering

Course Outcome Attainment (Internal Examination-1)

Name of the T.K.V Academic Year: 2022-23

faculty:Branch & NAGAMANIECE Examination: I

Section: Course - A Internal

Name: BEFA Year: III Semester: I

S.N	HT No.	Q1a	Q1b	Q2a	Q2b	Q3a	Q3b	Q4a	Q4b	Obj1	A1
Max. Marks ==>		5		5		5		5		10	5
1	20X31A0401	5						3		10	5
2	20X31A0402	5								10	5
3	20X31A0403	5								4	5
4	20X31A0404	5								10	5
5	20X31A0405	5						3		10	5
6	20X31A0406	5						4		10	5
7	20X31A0407	3		5						10	5
8	20X31A0408	5		3						10	5
9	20X31A0409	5		5						10	5
10	20X31A0410	5								10	5
11	20X31A0411	5						2		10	5
12	20X31A0412	3		3						10	5
13	20X31A0413			5				5		10	5
14	20X31A0414	5						4		10	5
15	20X31A0415	5						5		9	5
16	20X31A0416	5								10	5
17	20X31A0417	4						5		10	5
18	20X31A0418							5		5	5
19	20X31A0419	5						3		10	5
20	20X31A0420	3						3		10	5
21	20X31A0421	3						4		10	5
22	20X31A0422			4				5		10	5
23	20X31A0423			4				4		10	5
24	20X31A0424	5						4		10	5
25	20X31A0425	5						4		10	5
26	20X31A0426	4		4						10	5
27	20X31A0427			3				2		10	5
28	20X31A0428	4		4						10	5
29	20X31A0429	5						4		10	5
30	20X31A0430	5						4		10	5
31	20X31A0431	5						4		10	5
32	20X31A0432	5						4		10	5
33	20X31A0433	3						4		10	5
34	20X31A0434	5						4		10	5
35	20X31A0435	3		3						10	5
36	20X31A0436	4		5						10	5
37	20X31A0437			5		4				10	5
38	20X31A0438			4				5		10	5
39	20X31A0439	5				3				10	5

40	20X31A0440					2		5		10	5
41	20X31A0441	4						5		10	5
42	20X31A0442	5						4		10	5
43	20X31A0444			4				5		10	5
44	20X31A0445	4						5		10	5
45	20X31A0446	5						4		10	5
46	20X31A0447	5						3		10	5
47	20X31A0448	4						5		10	5
48	20X31A0449	4						5		10	5
49	20X31A0450	5						5		10	5
50	20X31A0451	5						5		10	5
51	20X31A0452	5		4						10	5
52	20X31A0453	5						3		10	5
53	20X31A0454	5								4	5
54	20X31A0455							5		10	5
55	20X31A0456	2								7	5
56	20X31A0458	4						4		10	5
57	20X31A0459	5						3		10	5
58	20X31A0460	4						4		10	5
59	20X31A0461	4						5		10	5
60	20X31A0462	4						5		10	5
Target se	et by the faculty / HoD	3.00	0.00	3.00	0.00	3.00	0.00	3.00	0.00	6.00	3.00
Number above the	of students performed e target	49	0	16	0	2	0	40	0	57	60
Number	of students attempted	50	0	16	0	3	0	42	0	60	60
Percentag	ge of students scored n target	98%		100%		67%		95%		95%	100%
CO Map	pping with Exam Question	ns:									
CO) - 1	Y		Y				Y		Y	Y
CO) - 2					Y				Y	Y
CO) - 3									Y	Y
CO) - 4										
CO		_									
CO) - 5										
CO											
CO CO	o) - 5 o) - 6 ents Scored >Target %	98%		100%		67%		95%		95%	100%
% Stude	o) - 5 o) - 6 ents Scored >Target % nment based on Exam Quest			100%		67%		95%		95%	100%
% Stude	0 - 5 0 - 6 ents Scored >Target % entent based on Exam Quest 0 - 1			100%		67%		95%		95%	100%
% Stude	o) - 5 o) - 6 ents Scored >Target % nment based on Exam Quest	tions:		<u> </u>		67%					
% Stude CO Attain CO	0 - 5 0 - 6 ents Scored >Target % entent based on Exam Quest 0 - 1	tions:		<u> </u>						95%	100%

СО	Subj	obj	Asgn	Overall	Level
CO-1	98%	95%	100%	98%	3.00
CO-2	67%	95%	100%	87%	3.00
CO-3		95%	100%	98%	3.00

Attainment Level					
1	40%				
2	50%				
3	60%				

Attainment (Internal 1 Examination) =

3.00

Faculty Signature



Department of Electronics and Communication Engineering

Course Outcome Attainment (Internal Examination-2)

Name of the faculty :T.K.V NAGAMANIECEAcademic Year:2022-23Branch & Section: Course- AExamination:II InternalName:BEFAYear: IIISemester: I

S.N	HT No.	Q1a	Q1b	Q2a	Q2b	Q3a	Q3b	Q4a	Q4b	Obj2	A2
0											
Max.	Marks ==>	3	2	5		5		5		10	5
1	20X31A0401					4		4		7	5
2	20X31A0402					5		5		9	5
3	20X31A0403									9	5
4	20X31A0404					4				8	5
5	20X31A0405			4				4		8	5
6	20X31A0406	2				4				8	5
7	20X31A0407	2				4				8	5
8	20X31A0408	2						4		8	5
9	20X31A0409					5		5		8	5
10	20X31A0410	2						4		7	5
11	20X31A0411					5		3		8	5
12	20X31A0412					2		2		6	5
13	20X31A0413	3				5				8	5
14	20X31A0414	3				4				8	5
15	20X31A0415					4		5		9	5
16	20X31A0416	3						5		9	5
17	20X31A0417					5		4		8	5
18	20X31A0418									9	5
19	20X31A0419	3						4		7	5
20	20X31A0420	3				5				8	5
21	20X31A0421					1		5		9	5
22	20X31A0422					5		4		9	5
23	20X31A0423					3		4		9	5
24	20X31A0424					3		5		9	5
25	20X31A0425					3		4		9	5
26	20X31A0426									9	5
27	20X31A0427							4		9	5
28	20X31A0428			4				4		9	5
29	20X31A0429			3				4		9	5
30	20X31A0430					5		4		9	5
31	20X31A0431					1		3		8	5
32	20X31A0432	1				5		5		9	5
33	20X31A0433			5				~		7	5
34	20X31A0434	2				5		5		9	5
35	20X31A0435	3				4				6	5
36	20X31A0436 20X31A0437	3	_			5		F		6	5
37 38		3	2			-		5		9	5
39	20X31A0438 20X31A0439	1				5		5		9	5
40	20X31A0449 20X31A0440	1		4		3		4		9	5
41	20X31A0440 20X31A0441	1		4		3		4		9	5
42	20X31A0441 20X31A0442	1				5		4		9	5
43	20X31A0442 20X31A0444					5		5		9	5
43	20X31A0444 20X31A0445	3				4		3		9	5

45	20X31A0446	3				4				9	5
46	20X31A0447	3				4				8	5
47	20X31A0448	3	1			4				9	5
48	20X31A0449					5		5		9	5
49	20X31A0450					4		4		9	5
50	20X31A0451					5		4		9	5
51	20X31A0452					5		5		9	5
52	20X31A0453					4		4		8	5
53	20X31A0454					4		4		7	5
54	20X31A0455					4		4		8	5
55	20X31A0456					4		4		8	5
56	20X31A0458					3		4		8	5
57	20X31A0459					5		5		9	5
58	20X31A0460					4		4		9	5
59	20X31A0461					4		5		9	5
60	20X31A0462					4		4		9	5
Targe / HoL	et set by the faculty	1.80	1.20	3.00	0.00	3.00	0.00	3.00	0.00	6.00	3.00
	per of students rmed above the	16	1	5	0	43	0	43	0	60	60
Numl attem	per of students	16	2	5	0	46	0	44	0	60	60
	ntage of students	100%	50%	100%		93%		98%		100%	100%

CO Mapping with Exam Questions:

CO - 1							
CO - 2							
CO - 3		Y				Y	Y
CO - 4	Y					Y	Y
CO - 5			Y			Y	Y
CO - 6				Y	Y	Y	Y

CO Attainment based on Exam Questions:

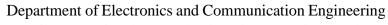
CO - 1							
CO - 2							
CO - 3		50%				100%	100%
CO - 4	100%					100%	100%
CO - 5			100%			100%	100%
CO - 6				93%	98%	100%	100%

СО	Subj	obj	Asgn	Overall	Level
CO-1					
CO-2					
CO-3	50%	100%	100%	83%	3.00
CO-4	100%	100%	100%	100%	3.00
CO-5	100%	100%	100%	100%	3.00
CO-6	96%	100%	100%	99%	3.00

Attainment Level				
1	40%			
2	50%			
3	60%			

Attainment (Internal Examination-2) =

3.00



Year / Semester:

Course Outcome Attainment (University Examinations)

Name of the faculty T.K.V NAGAMANI Academic Year: 2022-: 23

Branch & Section: ECE - A Course Name: BEFA

Course	e mame:	DEFA			
S.No	Roll Number	Marks Secured			
1	20X31A0401	18			
2	20X31A0402	26			
3	20X31A0403	0			
4	20X31A0404	32			
5	20X31A0405	30			
6	20X31A0406	13			
7	20X31A0407	32			
8	20X31A0408	26			
9	20X31A0409	30			
10	20X31A0410	3			
11	20X31A0411	11			
12	20X31A0412	1			
13	20X31A0413	11			
14	20X31A0414	35			
15	20X31A0415	39			
16	20X31A0416	26			
17	20X31A0417	34			
18	20X31A0418	0			
19	20X31A0419	28			
20	20X31A0420	26			
21	20X31A0421	34			
22	20X31A0422	31			
23	20X31A0423	15			
24	20X31A0424	30			
25	20X31A0425	31			
26	20X31A0426	26			
27	20X31A0427	26			
28	20X31A0428	26			
29	20X31A0429	31			
30	20X31A0430	26			
31	20X31A0431	19			
32	20X31A0432	32			
33	20X31A0433	11			
34	20X31A0434	26			
35	20X31A0435	7			
Max Marl	ΚS	75			

	ester:					
S.No	Roll Number	Marks Secured				
36	20X31A0436	6				
37	20X31A0437	26				
38	20X31A0438	44				
39	20X31A0439	45				
40	20X31A0440	16				
41	20X31A0441	17				
42	20X31A0442	39				
43	20X31A0444	43				
44	20X31A0445	26				
45	20X31A0446	30				
46	20X31A0447	26				
47	20X31A0448	26				
48	20X31A0449	43				
49	20X31A0450	8				
50	20X31A0451	35				
51	20X31A0452	46				
52	20X31A0453	10				
53	20X31A0454	4				
54	20X31A0455	0				
55	20X31A0456	0				
56	20X31A0458	18				
57	20X31A0459	40				
58	20X31A0460	30				
59	20X31A0461	19				
60	20X31A0462	26				

III / I

Class Average mark	24	Attainment Level	% students
Number of students performed above the target	38	1	40%
Number of successful students	60	2	50%

Percentage of students scored more than target	63%
Attainment level	3

3	60%
---	-----



Department of Electronics and Communication Engineering

Course Outcome Attainment

Name of the T.K.V Academic Year: 2022-23

facultyBranch & NAGAMANIECE Examination: I
Section: Course - A Internal Year: III
Name: BEFA Semester: I

Name.	DEFA			Bennester.	1
Course Outcomes	1st Internal Exam	2nd Internal Exam	Internal Exam	University Exam	Attainment Level
CO1	3.00		3.00	3.00	3.00
CO2	3.00		3.00	3.00	3.00
CO3	3.00	3.00	3.00	3.00	3.00
CO4		3.00	3.00	3.00	3.00
Overall course atta	inment le	vel _{3.00}	3.00	3.00	3.00
CO6		3.00	3.00	3.00	3.00
Internal	& Universit	y Attainment:	3.00	3.00	3.00
		Weightage	25%	75%	
O Attainment for the	course (Inte	ernal, Universi	0.75	2.25	
CO Attainment for the	he course (E	Direct Method)		3.00	

Faculty Signature

Department of Electronics and Communication Engineering

Program Outcome Attainment (from Course)

culty: T.K.V NAGAMANI Academic Year: 2022-23

Branch & Section: ECE - A Year: III
Course Name: BEFA Semester: I

CO-PO mapping

Course	2.6	2.7	1	2		2	2	2		2	2			
CO6	3	2	-	-	-	-	2	-	-	-	-	-	-	-
CO5	2	3	-	-	-	-	-	-	-	-	1	-	-	-
CO4	3	-	-	2	-	-	-	2	-	-	2	-	-	-
CO3	2	3	-	-	-	-	-	-	-	-	-	-	-	-
CO2	-	3	1	-	-	-	-	-	-	2	-	-	-	-
CO1	3	-	-	-	-	2	-	-	-	-	-	-	-	-
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2

СО	(Course Outcome Attainment
		3.00
CO1		
		3.00
CO2		
		3.00
CO3		
		3.00
CO4		
		3.00
CO5		
CO6		3.00
Overall	course attainment level	3.00

PO-ATTAINMENT

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO Attainmnt														
	2.6	2.7	1	2		2	2	2		2	2			

CO contribution to PO - 33%, 67%, 100% (Level 1/2/3)



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(Approved by AICTE, New Delhi and Affiliated to JNTUH, Hyderabad)
Khalsa Ibrahimpatnam, Sheriguda (V), Ibrahimpatnam (M), Ranga Reddy Dist., Telangana – 501 510
Website: https://siiet.ac.in/

ASSIGNMENTS AND REGISTERS

Assignment 1 script link:

https://drive.google.com/file/d/12CE1gKqWZYXlbY-ZfN6cifTKBY76DvzG/view?usp=drive_link

Assignment 2 script link:

https://drive.google.com/file/d/1ws5L2G2meDMS3c-LTlXdO8gXnCoMg43w/view?usp=drive_link

Attendance register link:

https://drive.google.com/file/d/1H64Jb_oewXh0SsOfv9KQJJZJGIXRjj9j/view?usp=drive_link